

AIOS Governing Council

Dr. K.S. Santhan Gopal
President

Dr. Ajit Babu Majji
President Elect

Dr. S. Natarajan
Vice President

Dr. Namrata Sharma
Hony. General Secretary

Dr. Rajesh Sinha
Hony. Treasurer

Dr. Lalit Verma
Chairman Scientific Committee

Dr. Santosh G. Honavar
Editor-Journal

Dr. Arup Chakrabarti
Editor-Proceedings

Dr. Partha Biswas
Chairman ARC

Dr. D. Ramamurthy
Immediate Past President

Core Organizing Committee

Dr K Premraj
Chief Advisor

Dr D Ramamurthy
Chairman Organising Committee

Dr V Narendran
Organizing Secretary

Dr. Rodney John Morris
Joint Organising Secretary

Dr V Thangavelu
Treasurer

BRANDING OPPORTUNITIES @ AIOC 2018, COIMBATORE

22nd – 25th February 2018, CODISSIA Trade Fair Complex,

Avinashi Road, Coimbatore

(All measurements in feet)

PS: (A) No flex boards or banners will be permitted within the premises of the Conference venue – CODISSIA – other than those permitted by LOC

(B) The Avinashi Road – CODISSIA approach road is a private road, prior permission from the Trust has been obtained by the LOC. No banners / Flex boards will be entertained on this road other than those permitted by the LOC.

(C) All the unapproved banners / flex boards will be discarded / dismantled by the Police department on the approach road and Security within the venue without prior notice.

(D) Those traders who are self designing & fabricating stalls, can take possession of the stalls by 10:00 AM 15th February 2018 and the others can take possession by 10:00 AM 19th February 2018. No work will be permitted in the trade area after 06:00 PM 20th February 2018.

1. Welcome arch 100 mtrs. from Codissia entrance gate – Vertical pillars, both sides – Rs. 4 lakhs.
2. Flagpole buntings on Codissia road, 150 nos. – Front & back – Rs. 20,000/- per pole
3. Registration zone with 40 counters – Zone can be named after the company and 40 counters can have branding - Rs. 25 lakhs.
4. Codissia canopy – Kit distribution zone with relaxation area – Rs. 10 lakhs
5. Hall direction signage – boards of sizes- 5' x 10', 4'x8' & 3'x6'- Rs.1.5 Lakhs, for 30 boards.
6. Vertical flagpoles buntings in Codissia, 20 nos. – Rs.25,000/- per pole
7. 20' by 20' LED wall at Codissia Hall B entrance – all 15 scientific halls live display at any point in time – Branding on both sides of the wall – Rs. 10 lakhs
8. Program board daily overview – Rs. 1 lakhs / day
9. Welcome tower (Temple Gopuram) in Amphitheatre – Photo zone – Rs. 5 lakhs
10. Welcome panel – 10 nos. – scattered in the venue – Rs. 40,000/- per panel.

Conference Secretariat - AIOC 2018

Aravind Eye Hospital, Avinashi Road, Coimbatore, Tamil Nadu - 641014

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11. Scientific halls (for all 4 days) - a] Chair back covers with branding Hall A – 4 lakhs, Halls B-G – 3 lakhs , Halls H-K – Rs. 2 lakhs, Halls L-O - 1.5 lakhs b] Each hall entrance arch Vertical arm one side Hall A – 2 lakhs and all other halls – 1 lakh each
12. Preview hall – outer wall branding Rs. 2 lakhs per panel
13. Poster zone – outer wall facing conference food court – Rs. 1 lakh/ panel
14. Roof buntings in Codissia hall B (Trade area 20 buntings) – 20'x5' – Both sides – Rs. 1.5 lakhs
15. Food court entry bar code scanning area – Rs. 50,000/- per counter
16. Cloak room – Rs. 5 Lakhs
17. Golf carts – Rs. 50,000/- per cart, total 10 nos.
18. Transport counter – Rs. 4 lakhs
19. May I help you counter – Rs. 1 lakh
20. Refreshment lounges – Between Codissia Hall A & B , Codissia Hall B & C, Open area in front of Codissia food court and Codissia Hall E – Each Zone Rs. 2 lakhs.
Amphitheatre will be the biggest with massage chairs etc – Rs. 5 lakhs
21. Business centre – Rs. 2.5 lakhs (For branding only, LOC will place the required machines)
22. ID card Lanyards – Rs. 4 lakhs (LOC will take care of printing of Lanyards)
23. Kit Bag – Rs. 45 lakhs totally, to be shared by 3-4 companies, Company logo printed inside the bag along with AIOS and conference logo.
24. Spouse & Kid zone – Round the clock entertainment programs – with in the Codissia food court, fully covered – Rs. 5 lakhs
25. Wi-Fi for entire venue – Username & Password that of the sponsoring company – Rs. 10 Lakhs
26. Fellowship Counter & Zone entry point – Rs. 30 lakhs
27. Inaugural entertainment – Stage and front side & Entry arch – Rs. 5 lakhs
28. Banquet day entertainment – Stage and front side & entry arch – Rs. 10 lakhs.

Kindly get in touch with Dr. Rodney @ 9443128169 for further clarifications.

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